

BUSINESS Profile



Owners Jeramie and Janelle Dearman and sales specialist Lauren Grabb show some of the many types of wood flooring that are so popular.

Let a visit to Dearman's be your first step to a beautiful room

By Helen Wale Turner

Dearman's CarpetsPlus has built their reputation by providing quality floor coverings for over 14 years. Husband and wife owners Jeramie and Janelle Dearman opened a large 3500 sq ft. showroom in the Broadway Shopping Center at Lockhart Crossing after previously working in the floor installation business.

"Our installation business grew as far as we could take it, so we decided the next step would be to open our own retail business," Jeramie explained.

Dearman's offers a comprehensive selection of flooring styles and colors, with the most up-to-date designs and fashions. Stop by their store at 7755 Magnolia Beach Rd., Suite

L, to see their multitude of choices. To aid in your floor selection, bring a paint swatch for your walls, a pillow from your couch or bed and a drawer from a cabinet to help them design the perfect look for your home.

"The most popular flooring choices today are ceramic tile and wood flooring, with many choices within each of those categories," said

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Jeramie and Janelle Dearman and Lauren Grabb show the full sized shower inside Dearman's CarpetsPlus showroom that illustrates one of the many tile designs they can create for homeowners.

Jeramie. "Wood flooring is available in light and dark finishes, smooth or distressed, wide or narrow planks. Porcelain tile is very popular, and it looks like stone but is easier to maintain. It can be used in the kitchen, bathroom, laundry - any area - on the floors and walls."

They also carry a selection of eco-friendly flooring such as bamboo, cork and carpets made from recycled materials.

"Carpet is still popular in bedrooms, especially the new Ultra Touch carpet we carry that is super soft to the touch - a very luxurious feel," Jeramie said. "Believe it or not, shag carpet is coming back - mostly the medium to short shag."

And if you're looking for an area rug, they can bind carpet to make a custom rug. Whether your

choice is carpet, tile, hardwood, or laminate, their knowledge can make your design process an easy one because of their attentive customer service and professional, courteous installation.

"Dearman's is known throughout the community for our quality installations of not only floors, but custom showers, tub surrounds, and counter tops," Jeramie said. "We can also face fireplaces with stone or marble. We do a lot of custom tile work for kitchen countertops as well as marble, slab granite, travertine, marble, quartz and granite tile, which is a more economical way for people to have granite."

Janelle added, "The range of colors and designs is almost limitless. Our installers can create any pattern that you wish, including decorative inserts and borders,

and make it as elegant as you like. We also design handicapped accessible bathrooms. Our consultants are ready to assist you in choosing a design that fits your lifestyle."

To learn more about carpet, hardwood, tile, laminate, or resilient flooring, visit their website at www.dearmans.carpet-plus.com. While there, check out their Virtual Room Designers application to help you choose just the right flooring for you.

Dearman's CarpetsPlus is a locally-owned and operated family business and the only CarpetsPlus Color Tile retailer in the entire state of Louisiana. Their knowledge combined with the national buying power of CarpetsPlus Color Tile, will ensure that you are getting top quality brand name materials at

reasonable prices. Paying for your floorcovering is easy; they have several different financing options available to fit any budget.

They serve Denham Springs, Greater Baton Rouge, and their outlying areas. They also carry a line of quality Bona cleaners for wood and tile.

"Feel free to come by our showroom today," offered Jeramie, "or call us at 225-667-8774, and we can schedule an appointment for one of our flooring consultants to go to your home for a free consultation during which they'll explain the many flooring options and measure your rooms."

Dearman's is open Mondays through Fridays, 8 a.m. to 5 p.m. and Saturdays 9 a.m. to 2 p.m. After hours appointments are available.